



# PRESS RELEASE

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## FOR IMMEDIATE RELEASE

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## ***HR Yoga: Flexibility for a Changing Workplace: Key Theme for 2021*** **Human Resources Association of Treasure Valley Conference**

**BOISE, Idaho (March 8, 2021)** – The theme for the 2021 Human Resources Association of Treasure Valley (HRATV) Annual Conference is *HR Yoga: Flexibility for a Changing Workplace* – an appropriate title given the need for area businesses to be flexible throughout the past year. This year’s conference will take place April 8-9, 2021 and will be held virtually with attendees hearing from expert speakers on the topics of mental toughness, the secret ways to change problem-solving skills, and the value of risk taking in leadership. Agenda and registration information can be found at <https://www.hratv.org/events>.

Human resources professionals have, and will continue to face new challenges in the workplace. Policies and practices related to working from home, employee health and safety, remote-work culture, talent attraction and retention as well as navigating the changing legal landscape are just a few of the many issues which required HR to be nimble and diligent to meet employer needs.



Stephanie Parker,  
HRATV President  
and owner,  
TalentSpark

“This annual conference will give those in our industry valuable tools and insights to help them meet the challenges they’re facing.” Said HRATV President, Stephanie Parker who owns TalentSpark, a recruiting firm in Boise. “Through this conference, and with other membership resources, our goal is to provide participants with relevant resources so they can best serve the companies and employees they support.” She added.

The 2021 HRATV Conference welcomes all to participate, and up to 10.5 CEUs are available for registrants. Member and non-member pricing is available, as well as special discounts for students who are pursuing a career in human resources. Register online by March 31<sup>st</sup> to take advantage of savings.

Sponsors of the 2021 HRATV Annual Conference include: Hawley Troxell, PayneWest Insurance, The Partners Group, Alliant Employee Benefits, TalentSpark, Employer’s Health Coalition of Idaho, Gallagher, Idaho Employment Lawyers, MBA Administrators, and Paychex.

The Human Resources Association of Treasure Valley (HRATV) is a local non-profit organization established in 1954 for human resource management professionals in the Treasure Valley area. Currently, there are currently over 350 members of HRATV, representing many of the area's employers. HRATV is affiliated with the Society for Human Resource Management (SHRM), the world's largest association devoted to human resource management, serving the needs of over 210,000 HR professionals. For additional information about HRATV, please visit [www.hratv.org](http://www.hratv.org) or e-mail [info@hratv.org](mailto:info@hratv.org).

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